

Southport today

Population

Gold Coast - 544,165
 Forecast Projection - 798,417 (2031)
 Southport SED - 56,714
 Born Overseas - 41%
 Speak a second language - 31.5%
 Median Age - 36.1
 Aged 15 to 64 - 70.3%

Businesses

Gold Coast - 62,323
 Southport - 8021 (13%)

Jobs

Gold Coast - 185,465
 Southport SED - 33,138

Place of Employment by Industry

Place of Employment by Industry	Southport SED	Gold Coast	%
Manufacturing	3282	15814	21%
Construction	2512	14763	17%
Accommodation & Food	1648	19886	8%
Professional & Scientific	2305	11904	19%
Education & Training	3451	15178	23%
Health Care & Social Assistance	6663	22506	30%
Retail	3404	24580	14%
ALL Industries	33138	184583	18%

Statistics quoted sourced from Queensland Treasury and Trade, Government Statistician, June 21 2013.
 SED = Southport Electoral District.

Law & Order, Health & Emergency Services -

Southport is home to one of the state's best serviced Police Stations, its own Ambulance and Fire Stations, Headquarters to Gold Coast Emergency Rescue Services, the new Gold Coast University Hospital and 9 other specialist and private hospitals. Gold Coast Courts are located in Southport serving the region from Pimpama in the north to the Queensland Border at Coolangatta.

Southport looking forward



Southport is the traditional administrative, legal, commercial and medical heart of Gold Coast City, employing 14% of the workforce in 2011. It is also a major educational hub.



A recent study by Bond University and Integran Infrastructure Management estimated a 2.5-4 times multiplier effect from Government spending along the Light Rail corridor. This could translate to \$20 billion in urban revitalisation over 20 years. There are several major projects already planned for Southport.



The Council is seeking to fast-track higher intensity projects in the Southport business centre, to coincide with the new Light Rail and creation of Chinatown prior to the Commonwealth Games 2018.



Southport's reputation as a more affordable centre contributed to the 5% increase in the number of businesses since 2007. In 2011, Southport and environs accounted for 8,700 businesses and 36,500 jobs, or 20% of the workforce on the Gold Coast. Its central position on the Light Rail will only enhance Southport's role as a preferred business location.



Advancement of the Gold Coast Health and Knowledge Precinct, with the opening of the Gold Coast University Hospital and the planned Athletes' Village, continues to cement Southport's role as a centre for innovation.



According to Queensland Government projections, Southport SED's population could increase by 40% to 80,000 people by 2031. This partly reflects the expected impact of the Light Rail.

Source:

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